TO CLOSE THE GAP OF SURVIVORSHIP EDUCATION: A SERIES OF BREAST CANCER WEBINARS IN COLLABORATION WITH WELLSPRING

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Question and

Answer (Q&A)

Exploration of the

topic, answering

participants'

questions, and

engagementin a

post-webinar survey

Facilitated by a

wellspring subject

matter expert, and

an online link to

Diverse Survivor

Speakers and

Longer Webinars

It was recommended to

have a variety of breast

cancer survivors speak,

recognizing that each

person's experience

with breast cancer is

unique. Some

participants felt that

the webinars felt

constrained by time

limits and suggested

extending the duration to 90 minutes for a

more comprehensive

discussion of topics.

Figure 1: Summary of webinar format and

recommendations for future webinars

Webinar overview

and explanation for

participants

Conducted by

presenter MA

More

Opportunities

for Interaction

and Support

expressed a need

opportunities for

questions during

the webinars.

platform for

group support

participants.

Participants

for more

· They also

Design

Purpose

Webinar

Contributor

Knowledge

Balanced

Perspective from

Speakers

Some participants

appreciated having a

survivor share their

experience. However

there is a desire for a

more balanced

perspective from

speakers, which

not only the

positive outcomes of

the breast cancer

Recommendations

Products

Core Webinar

Explanation of

evidence-based

information and a

shared-cancer

experience

Hosted by presenter

and a breast cancer

survivor, who

brought a unique

perspective and

first-hand

experience

Webinar knowledge products (information resources) were

Extended

Duration and

Q&A Session

Participants felt

that the webinars

should have more

time at the end for

questions and

Participants

proposed the idea

of allowing them to

send in questions in

posting responses

on a Q&A URL.

Introduction

- Breast cancer currently constitutes 1 in 8 cancer diagnoses, amounting to a total of 2.3 million new cases across both genders
- A noticeable gap exists in survivorship care information, leaving survivors without the necessary tools to navigate this journey

AIM: The Breast Cancer Webinar Series on Wellspring was designed to empower breast cancer survivors, familites, and healthcare professionals with knowledge, support, and practical insights focused on survivorship care

Program Overview

- Four weekly webinars were conducted by Wellspring in 2023, via the Zoom platform
- The structure included content presentations by a GP oncologist and breast cancer survivor
- Presentations were supported by live-stream and graphics
- It concluded with an online Q&A session
- Participants were provided a handout with a summary and take-away points of the webinars after the event
- Participants were provided with a post-webinar evaluation survey after the completion of the last webinar
- Post-webinar survey included Likert scales and open-ended questions

Results/Findings

<u>Figure 2:</u> Graphs showing the preferred method of learning, most informative topic, how useful the information was, and how likely participants are to participate again.

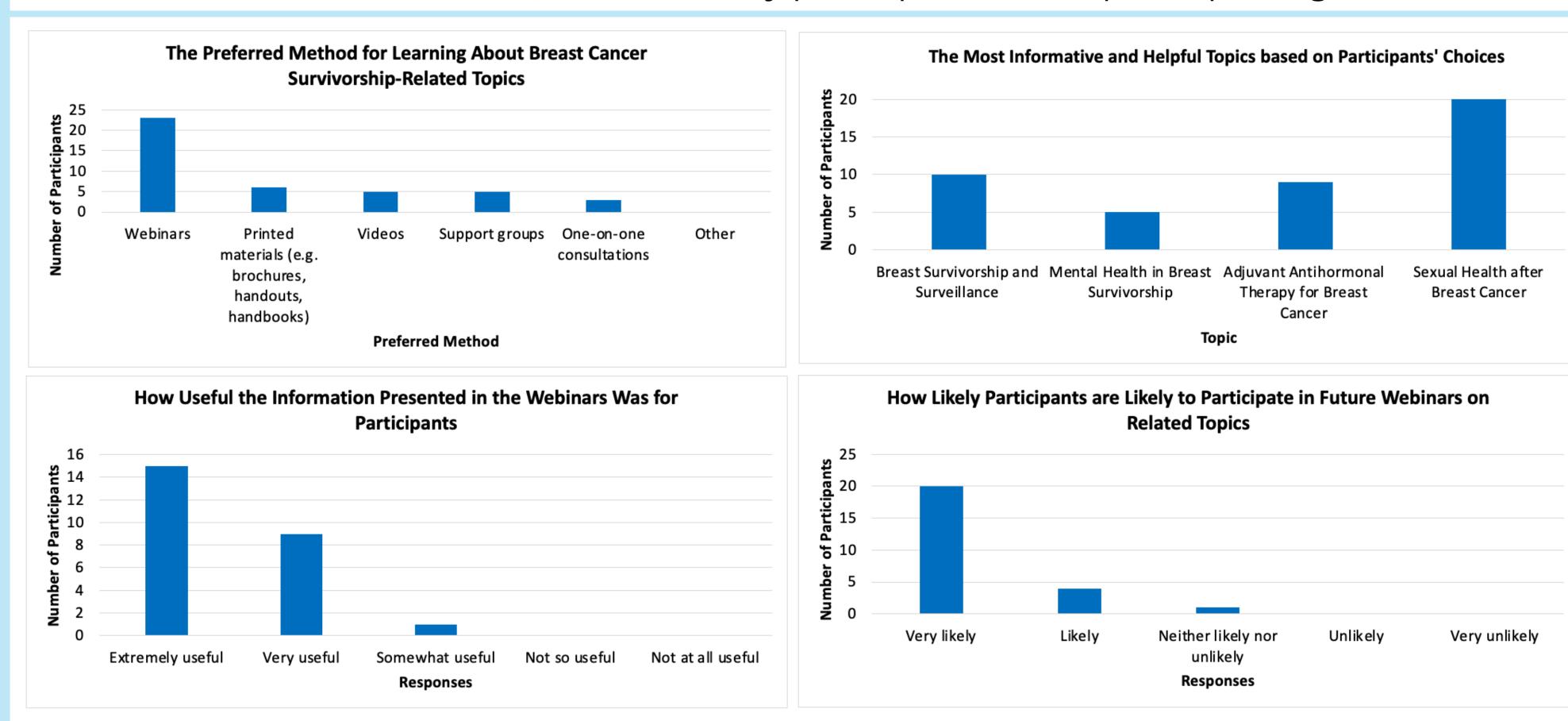
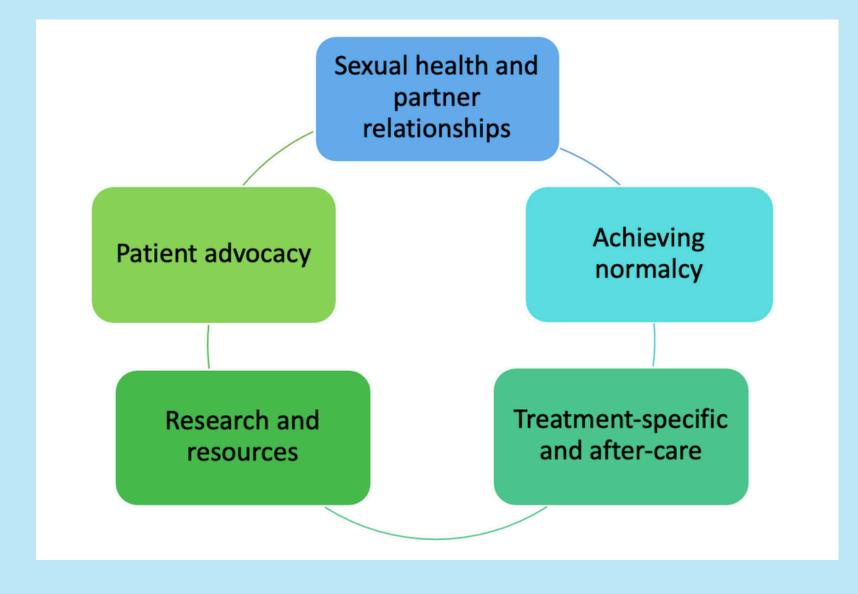


Table 1: Participants answers regarding the impact and relevance of the webinars.

Question	How much has the webinar series improved your knowledge about breast cancer survivorship and related topics?	To what extent were these webinars relevant to your specific needs and interests?
A great deal n (%)	8 (32)	11 (44)
A lot <i>n</i> (%)	12 (48)	12 (48)
A moderate amount n (%)	4 (16)	2 (8)
A little n (%)	1 (4)	0 (0)
None <i>n</i> (%)	0 (0)	0 (0)

Figure 3: Themes for future webinars, as indicated by participants' feedback



- 25 participants were enrolled in this study and took part in the 4-step virtual webinar series delivered through Wellspring
- Open-ended questions in the survey asked for feedback from participants some suggestions included access to survivorship services, post-treatment wellness resources, timelines for breast cancer treatment, and further advocacy for sexual health (Figure 3)

Conclusion and Future Directions

- Findings suggest the benefits of webinars for providing survivorship care information to breast cancer survivors, familites, and healthcare professionals
- The recommendations provided by participants will be used to inform the development of future webinars
- Future studies should evaluate whether incorporating experiential learning, group activities, and more diverse speakers would improve knowledge and attitudes of participants

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