

TO CLOSE THE GAP OF SURVIVORSHIP EDUCATION: A SERIES OF BREAST CANCER WEBINARS IN COLLABORATION WITH WELLSPRING

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Introduction

- Breast cancer currently constitutes 1 in 8 cancer diagnoses, amounting to a total of 2.3 million new cases across both genders
- A noticeable gap exists in survivorship care information, leaving survivors without the necessary tools to navigate this journey

AIM: The Breast Cancer Webinar Series on Wellspring was designed to empower breast cancer survivors, families, and healthcare professionals with knowledge, support, and practical insights focused on survivorship care

Program Overview

- Four weekly webinars were conducted by Wellspring in 2023, via the Zoom platform
- The structure included content presentations by a GP oncologist and breast cancer survivor
- Presentations were supported by live-stream and graphics
- It concluded with an online Q&A session
- Participants were provided a handout with a summary and take-away points of the webinars after the event
- Participants were provided with a post-webinar evaluation survey after the completion of the last webinar
- Post-webinar survey included Likert scales and open-ended questions

Results/Findings

Figure 1: Summary of webinar format and recommendations for future webinars

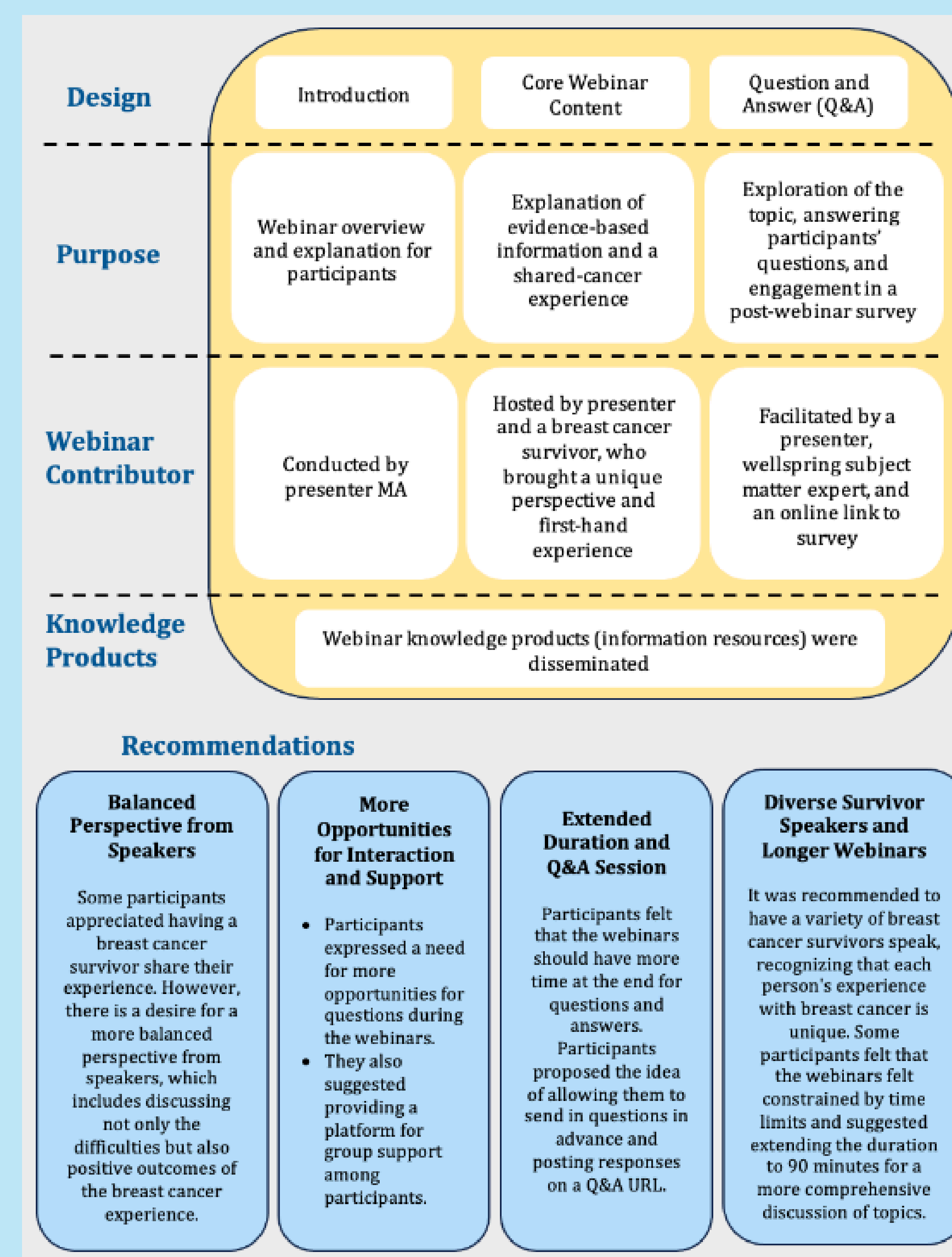


Figure 2: Graphs showing the preferred method of learning, most informative topic, how useful the information was, and how likely participants are to participate again.

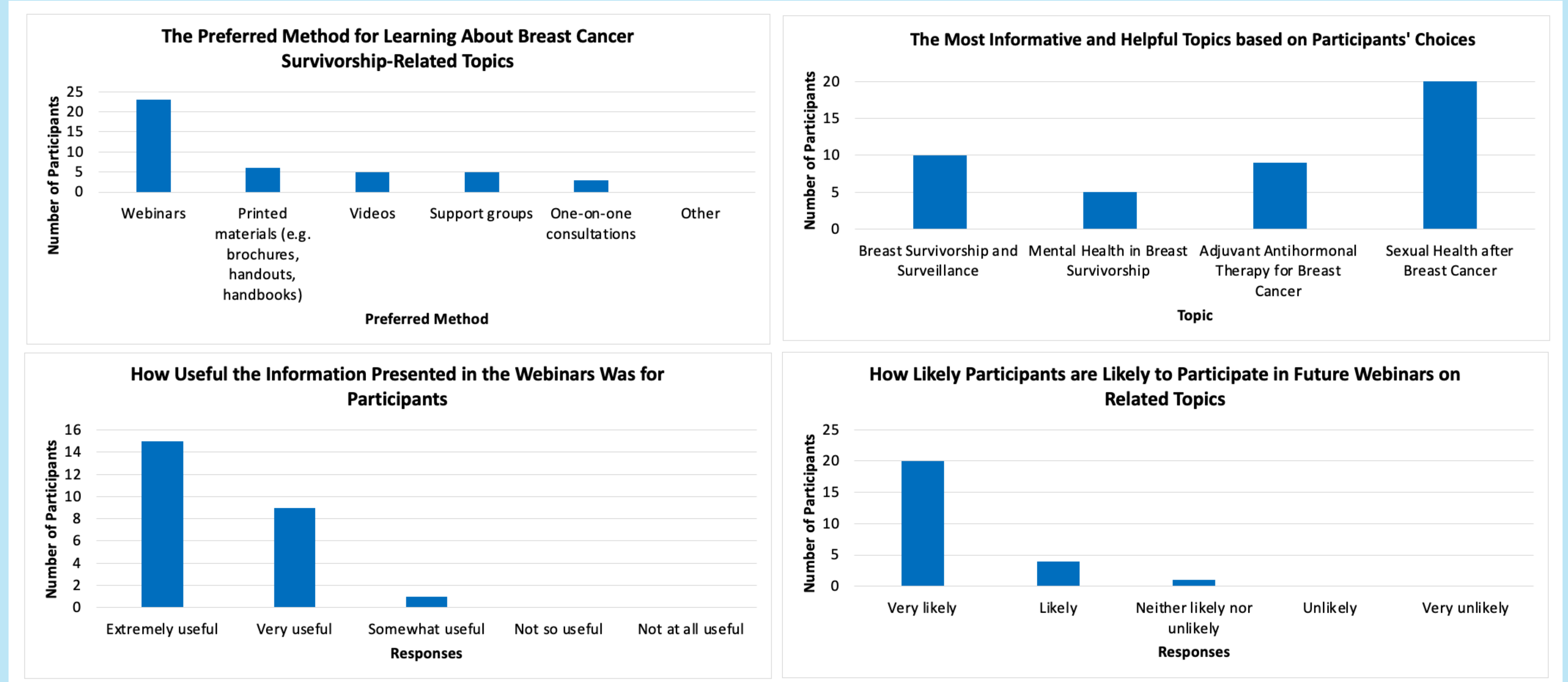
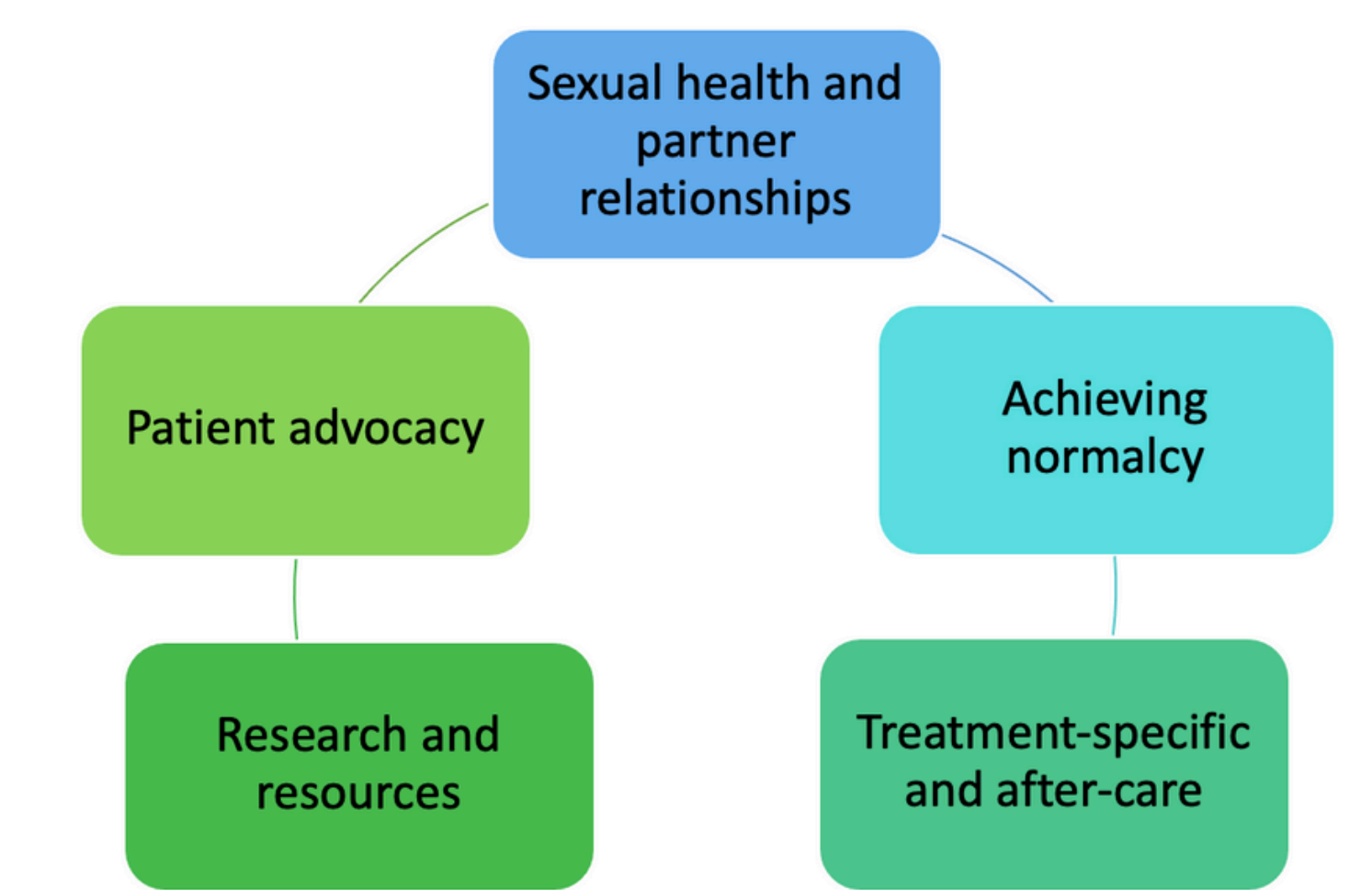


Table 1: Participants answers regarding the impact and relevance of the webinars.

Question	How much has the webinar series improved your knowledge about breast cancer survivorship and related topics?	To what extent were these webinars relevant to your specific needs and interests?
A great deal <i>n</i> (%)	8 (32)	11 (44)
A lot <i>n</i> (%)	12 (48)	12 (48)
A moderate amount <i>n</i> (%)	4 (16)	2 (8)
A little <i>n</i> (%)	1 (4)	0 (0)
None <i>n</i> (%)	0 (0)	0 (0)

Figure 3: Themes for future webinars, as indicated by participants' feedback



- 25 participants were enrolled in this study and took part in the 4-step virtual webinar series delivered through Wellspring
- Open-ended questions in the survey asked for feedback from participants - some suggestions included access to survivorship services, post-treatment wellness resources, timelines for breast cancer treatment, and further advocacy for sexual health (Figure 3)

Conclusion and Future Directions

- Findings suggest the benefits of webinars for providing survivorship care information to breast cancer survivors, families, and healthcare professionals
- The recommendations provided by participants will be used to inform the development of future webinars
- Future studies should evaluate whether incorporating experiential learning, group activities, and more diverse speakers would improve knowledge and attitudes of participants

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