DEVELOPMENT OF EATING SMART: A MOBILE APP TO FACILITATE DIETARY CHANGE

IN PATIENTS WITH COLORECTAL CANCER



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Introduction

- 1. Red and processed meat consumption is known to be associated an increased risk of cancer mortality, including colorectal cancer.
- 2. Need effective and accessible dietary change strategies.

<u>Aim</u>

To develop a mobile app, specifically designed to promote reducing the consumption of red and processed meat, as well as refined grains, in colorectal cancer patients

Methods

- Conducted a comprehensive literature review to identify the essential components of existing mobile apps that focused on dietary change in cancer patients.
- 2. Referenced to our face-to-face dietary intervention that has been shown to be effective in reducing the consumption of red and processed meat and refined grains in colorectal cancer patients.

Results – Literature Review

- Identified 22 relevant cancer studies from 4 electronic databases
- 2. Geographical location:
 - i. Korea (36%)
 - i. US (32%)
 - iii. China (14%)
 - iv. Australia (4.5%),
 - v. Germany (4.5%),
 - vi. Iran (4.5%),
 - vii. Span (4.5%)
- 3. Identified 20 dietary apps
- 4. Cancer types:
 - i. Breast (45%)
 - ii. Breast and Endometrial (5%)
 - iii. Gastric (36%)
 - iv. Leukemia/Lymphoma (9%)
 - v. Lung (5%)
- 5. Main app components:
 - i. Self diet monitoring (86%)
 - ii. Dietary goal setting (59%)
 - iii. Feedback messages (55%)
 - iv. Self body weight monitoring (40%)
 - v. Personalized dietary management planning (22%)
 - vi. Social platform (19%)

Results – Eating Smart

Essential components:

- 1. Goal setting
- 2. Progress monitoring
- 3. Cooking/food suggestions
- 4. Social support
- 5. Continual incentives
- 3. Evidence-based recommendations

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Discussion

- 1. Lack of theory-based dietary intervention for colorectal cancer patients.
- 2. "Eating Smart" has the potential to enhance dietary adherence and improve the overall well-being of individuals navigating colorectal cancer treatment and survivorship.
- 3. Future studies will assess the effectiveness and long-term impact of the app on dietary behavior changes and health outcomes.

